

Creating a sustainable future

Activating circularity and producer responsibility across the product lifecycle.



Partnership Program



**Product
Stewardship
Centre of
Excellence**

Product stewardship is producers and brands driving practical actions across the product lifecycle to transform circular economy and ESG objectives into real-world outcomes.

How we make and use products is depleting precious finite resources, polluting waterways, soil and air, destroying habitats, emitting harmful greenhouse gasses and hazardous wastes.

The Product Stewardship Centre of Excellence’s mission is to address these environmental issues by accelerating the uptake of producer responsibility across the entire lifecycle.

The Centre does this by helping brands, manufacturers, distributors, retailers, product stewardship organisations and governments across Australia design sustainable products, prolong the life and value of products and materials, and maximise the use of renewable, restorative, regenerative and recycled materials.

Whether your transition to a more environmentally sustainable business model is just beginning, or you are already on the journey, partnering with the Centre can elevate your organisation to a new level of circularity and responsible prosperity.

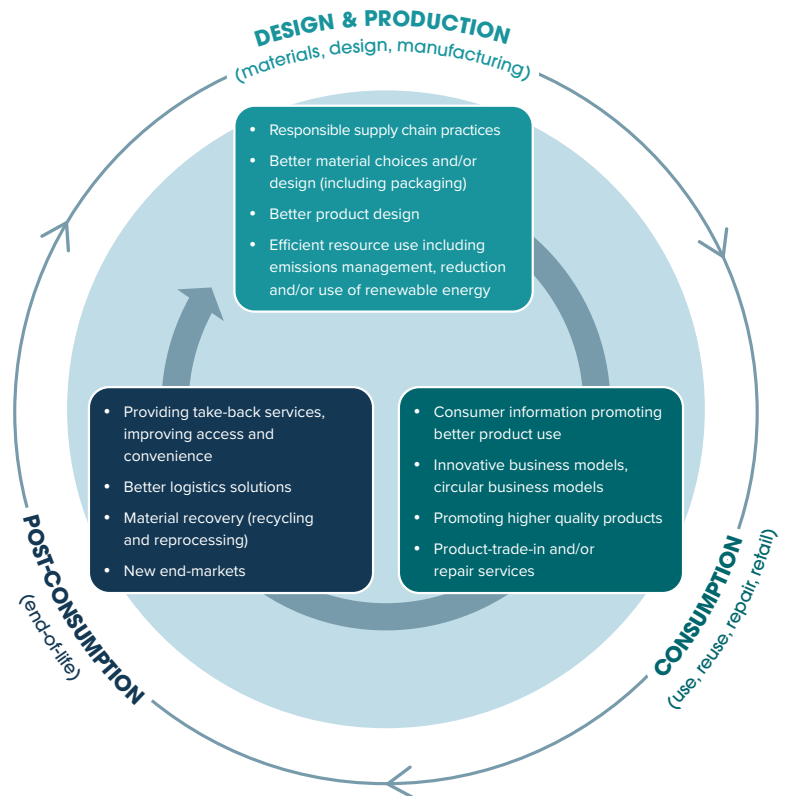
Why become a partner

For individual organisations

our knowledge and expertise will help you through every facet of implementing product stewardship actions to drive positive social and environmental outcomes and enhance your credibility.




For product stewardship organisations, industry associations, federal, state and territory government agencies

we can assist you in navigating the barriers to effective industry wide product stewardship action such as free-riders, guidance on government policy and regulation, procurement practices, organisational governance, performance reporting, best practice benchmarking, and consumer engagement.



Benefits of being a partner

- Access strategic advice and support from Centre team
- Opportunity to contribute to Centre publications and participate in Centre events
- Free access to Centre publications and Webinars
- Discounts on online training modules
- Free tickets to an annual Centre networking event
- Recognition in Centre LinkedIn posts, website, webinars, events, EDMs
- Access the Centre logo for preapproved purposes

BENEFITS	PARTNERSHIP LEVELS		
	 STRATEGIC	 PREMIUM	 SUPPORTER
Access knowledge, support and engagement opportunities			
Strategic advice and support from Centre team	Bimonthly advisory Meetings	Quarterly advisory meetings	1 x strategic advisory session (2hr)
Opportunity to contribute to Centre publications and participate in Centre events	✓	✓	
Free access to Centre publications and Webinars	✓	✓	✓
Discounts on online training modules	✓	✓	✓
Free tickets to an annual Centre networking event	8	4	2
Recognition Opportunities			
Centre LinkedIn posts (includes announcement post) (3000+ followers)	6	4	2
Recognition on website and at webinars (100+ attendees) and events including awards	Logo (large)	Logo (small)	Name Listed
Recognition on EDMs (1900+)	✓	✓	
Use of Centre logo for preapproved purposes	✓	✓	✓
Price*	\$30,000	\$15,000	\$5,000

* exclusive of GST

About us

The Centre is an independent, not-for-profit registered charity supported by a small team of experienced practitioners and specialist advisers in all aspects of product stewardship including:

- product and service design, reuse and repair
- scheme design, financial modelling, governance and implementation
- stakeholder engagement, consumer education and awareness
- waste reduction and resource recovery
- policy development, government regulations, and procurement
- applied research and innovation

We help brands, manufacturers, retailers, industry associations, product stewardship organisations (existing and emerging) and governments reduce waste and create positive environmental and social outcomes by accelerating the implementation of producer responsibility across the entire product lifecycle.

We do this through education, training, advice, analysis, research, recognition, collaboration and advocacy.

Initially supported with seed funding from the federal government, the Centre is now solely funded by its partners, event sponsorships, online resource and training sales, and advisory fees.

We pride ourselves on being independent, evidenced based, collaborative and impact focussed.

Our priorities

- Enable positive action
- Advocate for excellence and best practice
- Provide independent advice

How can you get involved?

Contact us to learn more about how partnering with the Centre can help you achieve your objectives.

Product Stewardship Centre of Excellence

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