

# Creating Sustainable Futures

Transforming the product value chain

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An opportunity to partner with the Product Stewardship Centre of Excellence.



**Product  
Stewardship  
Centre of  
Excellence**

# Creating Sustainable Futures

## Transforming the product value chain

An opportunity to partner with the Product Stewardship Centre of Excellence.

Brands, manufacturers, distributors, and retailers have a responsibility to drive effective product stewardship actions that will use the planet's resources more sustainably and prevent future harm to our environment and human health.

The current linear economy or throw away society is depleting our precious finite resources at an unsustainable rate. We are continuing to pollute our waterways, air and soil with hazardous substances, emit harmful greenhouse gases, and waste resources.

By rejecting the linear mantra of 'take, make, waste' businesses and all levels of government can change how products and packaging are made, used and managed at end of life.

Your organisation can make a difference and help transform the product value chain by partnering with the Product Stewardship Centre of Excellence. It will clearly signal that your organisation is committed to:

- **designing out waste and pollution**
- **keeping products and materials circulating in the economy and managing end-of-life considerations**
- **delivering outcomes that are restorative and regenerative, and**
- **decarbonising products and related services.**

As a partner, your involvement will also enable the Centre to scale up its activities to further accelerate product stewardship action across Australia. Your contribution will help the Centre to:

- Expand its outreach and engagement with businesses, industry sectors and the public to increase their awareness and knowledge of product stewardship and producer responsibilities.
- Expand its mentoring services to help more businesses and industry sectors establish and improve product stewardship initiatives.
- Produce additional online educational resources including practice notes, guidelines, training modules and case studies.
- Regularly update the Product Stewardship Gateway data on product stewardship initiatives and their annual performance to inform government policy.
- Assist initiatives and businesses to publicly report their performance, benchmarking their environmental and social performance against industry peers.
- Investigate and report on barriers and solutions to effective product stewardship such as industry participation rates, government regulations, procurement practices, market and supply chain failures, equity for regional and remote areas, collection costs, and solutions to resolve them.

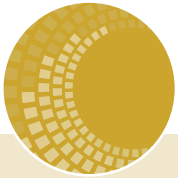


**Product stewardship  
creates positive  
environmental  
and social impacts**

by providing an  
implementation pathway  
to design out waste, keep  
products and materials in  
the economy  
and regenerate our  
environment.

# Partnership levels

There are three partnership levels – **Strategic**, **Premium** and **Supporter**.



## Strategic

**Equip your team with the knowledge and expertise necessary to lead in this evolving landscape.**

Unlock an exclusive range of resources tailored to your organisation's specific priorities and objectives, which include mentoring, strategic planning, and expert, personalised advice provided by the Centre's staff and its team of specialists. You'll also receive exclusive access to our webinar series that delve into the latest trends, practices, and insights in sustainable and effective product stewardship.

You will also have the option to participate in targeted policy forums, strategic working groups, and pioneering research projects led by the Centre.

**Annual investment:  
\$30,000\***



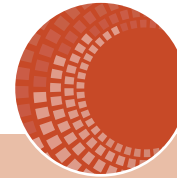
## Premium

**Advance your product stewardship efforts and deliver a lasting impact on sustainability within your business and industry.**

Your organisation will gain access to an extensive range of tools and resources, several hours of invaluable mentoring, strategic planning, and expert advice from our team and specialists.

This membership level also provides the opportunity to actively participate in the Centre's targeted policy forums, strategic working groups, and research projects, enabling you and your organisation to shape its policies and practices.

**Annual investment:  
\$15,000\***






## Supporter

**Demonstrate your support for the work of the Centre in shaping the future of product stewardship in Australia.**

You will gain access to our extensive range of resources, including a limited number of tickets to our prestigious Awards event. You will gain valuable opportunities to deepen your understanding of our work, staying up to date on upcoming activities, educational programs, and our informative webinar series.

**Annual investment:  
\$2,000\***

# Benefits

BENEFITS	PARTNERSHIP LEVELS		
	 STRATEGIC	 PREMIUM	 SUPPORTER
<b>Access knowledge, information and support</b>			
Strategic advice and support from Centre team	12hrs	4hrs	2hrs
Complimentary access to webinar presentations and recordings	✓	✓	✓
One-on-one policy briefings	2		
Online training discounts	✓	✓	✓
<b>Engage, connect, shape the future</b>			
Complimentary tickets to Product Stewardship Excellence Awards Event	10	4	2
25% Discount on Centre networking events	✓	✓	✓
Opportunity to participate in targeted policy forums, strategic working groups & research projects	✓	✓	
<b>Recognition opportunities</b>			
Centre case study showcasing best practice	1	1	
Mentions on Centre LinkedIn page and X (previously known as Twitter) feed	4	2	1
Recognition in Centre EDMs	Logo		
Acknowledgement on Centre website partner webpage	Logo (large)	Logo (small)	Name listed
Recognition at the Product Stewardship Excellence Awards Event	Logo (large)		
Recognition at start and end of all webinars	Logo		
Webinar speaking opportunities	2	1	
Use of Centre logo for approved purposes	✓	✓	

# What we do

The Product Stewardship Centre of Excellence is establishing Australia as a leader and innovator in product stewardship. We are committed to independent, evidence-based research and policy design.

We educate, mentor, advise, and collaborate with brands, manufacturers, retailers, industry associations, and product stewardship initiatives (existing and emerging), to adopt, activate and expand effective stewardship solutions and understand the role of Extended Producer Responsibility.



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## About us

The Centre was established in December 2020 by a consortium of the UTS Institute for Sustainable Futures, the Australian Industry Group and Denstu Creative, with the support of seed funding from the Department of Climate Change, Energy, the Environment and Water.

The Centre is an independent, not-for-profit registered charity that is funded by government grants, sponsorship, partnerships, online training and fee-for-service advisory and business-focused research engagements,

### CONSORTIUM PARTNERS:



Institute for  
Sustainable  
Futures



# Who we collaborate with

The Centre develops strategic partnerships with organisations to engage in activities and share resources that will deliver effective product stewardship outcomes for Australia. These enduring relationships encompass businesses, government, product stewardship organisations, not-for-profit entities, and research institutions.

The Centre collaborates with the Australian Government and provides independent advice and guidance on priority areas for stewardship action. We also guide businesses and industry-led voluntary initiatives when seeking government accreditation under the *Recycling and Waste Reduction Act 2020*.

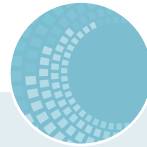
The Centre reports annually on product stewardship activity in Australia, including its benefits and effectiveness. These insights support policy-makers, brands, manufacturers, and retailers in making informed decisions about product stewardship initiatives. Through this collaborative approach, we build bridges across the supply chain and with government to accelerate the implementation of product stewardship across the entire lifecycle.

# Priorities 2023–2026



## Engage, educate and support

- Increase business awareness and understanding of the importance of being a responsible product steward.
- Develop and share practical resources and information online and through events for PSOs, manufacturers, brands, retailers, distributors, industry associations and government.
- Establish accessible professional development and e-learning modules.
- Deliver executive development programs and master classes.



## Enable positive action

- Work with existing product stewardship initiatives to improve their effectiveness and performance reporting.
- Support the development of new initiatives that design out waste and pollution in priority products\*.
- Encourage voluntary initiatives to become government accredited.
- Address barriers to industry and business investment and consumer participation through applied research.
- Identify new stewardship measures, innovations and interventions, including circular design processes to facilitate and accelerate waste avoidance.



## Promote best practice

- Recognise and celebrate excellence, continuing and expanding the Product Stewardship Excellence Awards.
- Create and promote compelling case studies and real-world examples showcasing stewardship solutions.



## Independent information and advice

- Update and enhance the Product Stewardship Gateway and assessment framework to improve public reporting and government and business decision making.
- Report to the federal environment minister on product stewardship priorities.

\* Products included on the Federal Environment Minister’s priority list, as well as commercial, office and household furniture, treated timber, building products, non-packaging agriculture plastics, end-of-life vehicles, and resilient flooring.

## How can you get involved?

Contact us today to learn more about how partnering with us can help you achieve your objectives.

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**X** [@StewardshipAU](https://twitter.com/StewardshipAU)

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