



Product Stewardship Excellence Awards 2023

Sponsorship Prospectus



**Product
Stewardship
Centre of
Excellence**

Centre Directors' Foreword

The Product Stewardship Centre of Excellence is proud to launch its Product Stewardship Excellence Awards program for 2023.

Our awards program aims to celebrate outstanding achievements and innovative initiatives that are advancing the principles of product stewardship in Australia.

The awards will be open to individuals and organisations from diverse backgrounds and sectors, including business, technology, and social impact.

The 2023 award ceremony will be held on Thursday 2nd of November 2023, and we invite partnership opportunities.

Product stewardship ensures products and materials are managed in a way that reduces their environmental impact throughout their lifecycle and across the supply chain.

By showcasing best practice in product stewardship, we can demonstrate its potential effectiveness, further increasing scheme participation and action by individual businesses and brands.

Product stewardship provides an opportunity for businesses to do more, strive for more and achieve more.

We are seeking sponsors for our 2023 awards program who want to establish brand recognition and strategic relationships with industry leaders, stakeholders and policy makers across government, NGOs and the private sector.

On behalf of the Centre, we encourage you to consider a mutually beneficial partnership as a sponsor of the 2023 awards program to take advantage of the valuable exposure and recognition on offer.

From the Product Stewardship Centre of Excellence Directors

About the Awards

The Product Stewardship Excellence Awards recognise excellence and action in product stewardship and seek to raise the profile of stewardship in business, Government and NGOs.

There are six award categories that schemes, businesses, and NGOs can enter, and one category, Product Stewardship Champion of the Year, that will be directly conferred by the Centre of Excellence.

There will be one winner across the following categories:

1. **Best Stewardship Outcomes** – Collective Scheme
2. **Best Stewardship Outcomes** – Individual Business or brand (Large 200+ employees)
3. **Best Stewardship Outcomes** – Individual Business or Brand (SME < 199 employees)
4. **Excellence in Digitalisation for Product Stewardship**
5. **Excellence in Emissions Reduction through Product Stewardship**
6. **Excellence in Design for Product Stewardship**



Best Stewardship Outcomes
Collective Scheme



Best Stewardship Outcomes
Individual Business or Brand
(Large companies)



Best Stewardship Outcomes
Individual Business or Brand
(SMEs)



Excellence in Design
for Product Stewardship



Excellence in Digitalisation
for Product Stewardship



Excellence in Emissions
Reduction through
Product Stewardship



Product Stewardship
Champion of the Year

The 2023 awards program offers an unprecedented opportunity to sponsors and brands to be front and centre of product stewardship stakeholders.

KEY ATTENDEES

- **Government officials**
- **Senior executives** from product stewardship schemes, businesses, peak industry bodies, councils, and NGOs
- **Industry stakeholders**
- **Research professionals** and **policy-makers**
- **Industry media**
- **Product Stewardship Centre of Excellence team members** and specialist advisers
- **Service providers** and other businesses involved in the sector

The awards will be promoted through the Centre's communication channels. Targeted public relations and media by the Centre will highlight specific category winners to further recognise excellence and action in product stewardship and seek to raise the profile of stewardship in business, Government and NGOs.

The Centre is seeking sponsors at the following levels:

- **Gold Sponsor: \$10,000** (one sponsor only)
- **Silver Sponsor: \$7,500** (one sponsor only)
- **Bronze Sponsors: \$5,000** (two sponsors only)

Sponsors will be acknowledged on the awards website, the Centre's social media channels, media releases and on all awards materials. We have a database of over 1,400 individuals and organisations passionate about product stewardship.

Sponsors will also be provided with the awards and Product Stewardship Centre of Excellence logo files to feature in digital items.

Most of all, sponsors will be demonstrating their commitment to excellence in product stewardship.

Sponsorship options include:



BRONZE



SILVER



GOLD

BRANDING OPPORTUNITIES

Branding on name tags			✓
Company profile/bio on the PS Centre of Excellence website		100 words 2 photos	150 words 3 photos
Banners(s) on display in awards venue	1	1	2
Featured in awards announcement eDm	✓	✓	✓
Featured in awards announcement media release	✓	✓	✓
Featured in awards results eDm	✓	✓	✓
Featured in awards results media release	✓	✓	✓
Featured on PS Centre of Excellence social media	✓	✓	✓
Logo featured in awards materials	✓	✓	✓
PS Centre of Excellence briefing session for sponsoring organisation's leadership team	✓	✓	✓

AWARDS EVENT

Event attendees	2	4	6
Acknowledgement of sponsorship during awards event, including opening and closing address	✓	✓	✓
Opportunity to speak at awards event			✓

INVESTMENT	\$5,000	\$7,500	\$10,000
PACKAGES AVAILABLE	2	1	1

Sponsorship applications close 16 June 2023.



More information

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 [@StewardshipAU](https://twitter.com/StewardshipAU)

The Product Stewardship Centre of Excellence was established in December 2020 by a consortium of UTS Institute for Sustainable Futures, the Australian Industry Group and Dentsu Creative Public Relations in partnership with the Australian Government through the Department of Climate Change, Energy, the Environment and Water. It was established with the assistance of a grant through the National Product Stewardship Investment Fund.

