



**Product
Stewardship
Centre of
Excellence**

MEDIA RELEASE

22 March 2023

Growth in Product Stewardship continues as Spyro Kalos joins the Centre of Excellence

The Product Stewardship Centre of Excellence is very pleased to announce that Spyro Kalos has joined the team as a senior adviser.

The former head of MobileMuster will play an important role in several key Centre activities, including our highly successful awards program and other business-focused services.

His extensive experience in the telecommunications industry with Optus and Vodafone (now TPG Telecom), involved numerous roles across the product lifecycle including channel management, customer relations and operations.

“Spyro’s expertise and real-world understanding of business priorities and product stewardship solutions will be a major asset to the Centre as its programs expand in 2023,” Product Stewardship Centre of Excellence Director Professor Damien Giurco said.

Spyro’s vision for product stewardship schemes and initiatives has always been that they expand and become more than just take-back programs. In the last seven years he has not only grown MobileMuster’s recycling volumes, maintained high levels of industry participation and strengthened its reputation, but has also broadened its product scope and integrated circularity principles, specifically around, reuse, repair, and recycling.

“At a time when consumer expectations are demanding higher levels of product and service sustainability, Spyro will expand the Centre’s capabilities and networks with a view to delivering positive outcomes” Professor Giurco said.

The Centre welcomes Spyro to the team and looks forward to him being part an exciting growth phase of more businesses adopting product stewardship as they look towards implementing real-world circular economy outcomes by 2030.

ENDS

Media Enquires: Tim Powell 0411 725 595 or tim.powell@dentsu.com

About the Product Stewardship Centre of Excellence

The Product Stewardship Centre of Excellence was established in December 2020 by a consortium of UTS Institute for Sustainable Futures, the Australian Industry Group and Dentsu Creative in partnership with the Australian Government through the Department of Climate Change, Energy, the Environment and Water.

The Centre holds the required knowledge and expertise in product stewardship scheme design and implementation, education, training, research, policy, community engagement, supply chains, logistics, government liaison and business engagement.

www.stewardshipexcellence.com.au