

Product Stewardship Centre of Excellence Awards 2021

Awards Criteria and Information



Product Stewardship
Champion of the Year



Best Stewardship Outcomes
Single business or brand



Best Stewardship Outcomes
Scheme or Industry Collective



Digitalisation in
Product Stewardship



Innovation in Industry-Led
Product Stewardship
Scheme Design



**Product
Stewardship
Centre of
Excellence**

Product Stewardship Centre of Excellence Awards 2021

The Product Stewardship Excellence Awards recognise excellence and action in product stewardship and seek to raise the profile of stewardship in business, Government and NGOs.

Timing

November 2021

Award Concept

There are four award categories that schemes, businesses and NGOs can enter, and one category, Product Stewardship Champion of the Year, that will be directly conferred by the Centre of Excellence (see **page 4** for details).

Who can enter

Associations, individual businesses and other organisations are eligible to enter the awards. Entrants should be guided by the category requirements and clearly articulate how specific criteria have been met.

Submissions

There will be a \$400 fee for each entry in each category. If an organisation or individual wishes to enter the same submission into more than one category, the \$400 fee applies to each category entered.

Award submissions will be uploaded by entrants to our awards portal addressing the entry criteria.

Judges seek written answers to each entry criteria, and supporting information in the form of video, static visual, data or reports are encouraged.

Submissions open Monday November 1 and close Friday November 26.

The awards will be announced via a webinar on Friday December 10.

Awards Jury

The Jury will be announced when awards open and will be drawn from business, schemes, government agencies, NGOs and research institutions. The jury and its composition will be promoted as a part of marketing the awards.



Awards/Prizes

There is one winner per category. Winners will be provided a trophy and awards artwork for use on email signatures, websites and social media.

Awards Promotion

The awards will be promoted through the Centre's channels, Australian Industry Group and Department channels. Targeted PR and media by the Centre will highlight specific category winners to further recognise excellence and action in product stewardship and seek to raise the profile of stewardship in business, Government and NGOs.

Sponsorship

The Centre is seeking sponsors at the following levels:

- **Gold Sponsor: \$10,000** (one sponsor only)
- **Silver Sponsor: \$7,500** (one sponsor only)
- **Bronze Sponsor: \$5000** (one sponsor only)

Sponsors will be acknowledged on the awards website, social channels and on all awards materials (we have a database of close to 500 individuals and organisations passionate about product stewardship) and during our results announcement webinar.

Most of all, sponsors will be demonstrating their commitment to excellence in product stewardship.

More information

Email: awards@stewardshipexcellence.com.au

www: www.stewardshipexcellence.com.au

Twitter: [@StewardshipAU](https://twitter.com/StewardshipAU)



**Product
Stewardship
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Award Categories and Criteria

There are four award categories that schemes, businesses and NGOs can enter, and one category, Product Stewardship Champion of the Year, that will be directly conferred by the Centre of Excellence.

CATEGORY	CRITERIA
Best Stewardship Outcomes – Scheme or Industry Collective	<p>This award is open to Product Stewardship Schemes or Industry Collectives representing more than one business or brand, and covers four components of product stewardship.</p> <ol style="list-style-type: none">Circular Design Features and PerformanceManufacture, Supply Chain and End of LifeConsumer EngagementSocial and Economic Outcomes <p>Entrants need to demonstrate through submission of data, case studies and third-party evaluation or references, how stewardship has provided environmental and human benefits within the product or material's life cycle.</p> <p>Judges have five points to award against each of the four criteria (20 points overall).</p> <p>Each criteria states mandatory requirements for award submissions, and, explanatory notes for judges and entrants.</p> <h3>1. Circular design features and performance</h3> <p>Submissions should describe and demonstrate how product design and development among member companies is being used to deliver circular design outcomes that enable improved product stewardship outcomes.</p> <p>Submissions should describe and demonstrate how the Product Stewardship Scheme or Program contributed to these circular design outcomes among member businesses or brands.</p> <p><u>Notes</u></p> <p>Submissions are encouraged to cover, but are not limited to, improvements in durability, reparability, reusability, recyclability, elimination of hazardous substances, safe use of chemicals, product safety and human health.</p> <h3>2. Manufacture, Supply Chain and End of Life</h3> <p>Submissions should describe and demonstrate how member companies are delivering excellence in supply chain management from raw materials sourcing (including creating demand for recycled materials as raw material) manufacturing efficiency, supply chain operation and end of life management. Judges will be looking for where collective action fostered by product stewardship has created benefits.</p>

CATEGORY	CRITERIA
Best Stewardship Outcomes – Scheme or Industry Collective (continued)	<p><u>Notes</u> Submissions are encouraged to cover, but are not limited to, innovation and change in materials sourcing and recycled content, energy (carbon intensity) and water use, waste avoidance across the supply chain, cleaner production techniques, low-impact and efficient logistics.</p> <p>Clear evidence, data and/or case studies showing excellence and innovation in product stewardship outcomes at the post-consumer or end-of-life stage will be favourably judged.</p> <p>Judges understand that some schemes may focus mainly on end of life, and entries that focus on some but not all aspects of supply chain management will be competitive.</p> <p>3. Consumer and user awareness / engagement</p> <p>Submissions should describe and demonstrate how member companies and the collective maximise consumer and user awareness of the product stewardship scheme.</p> <p><u>Notes</u> Judges are looking for clear evidence, data and or case-studies showing how stakeholder engagement is an ongoing and positive process in the scheme's operation.</p> <p>High scoring schemes or initiatives will demonstrate excellence and innovation in effectively communicating the role, benefit and value of product stewardship.</p> <p>4. Social and economic outcomes</p> <p>Submissions should describe and demonstrate how the scheme, program and member companies, through a product stewardship approach, create social and economic benefit.</p> <p><u>Notes</u> Judges will be looking for:</p> <ul style="list-style-type: none"> • clear evidence, data and or case-studies demonstrating the economic benefits of the scheme or initiative • clear evidence, data and or case-studies demonstrating the social benefits of the scheme or initiative <p>Benefits can be framed in terms of, but not limited to, return on investment, job and skill creation, positive impacts on local communities, health and safety outcomes and dealing with issues such as modern slavery and conflict minerals.</p>

CATEGORY	CRITERIA
Best Stewardship Outcomes – Single Business or Brand	<p>This award is open to single businesses or brands (not schemes or collectives), and covers four components of product stewardship.</p> <ol style="list-style-type: none"> Circular Design Features and Performance Manufacture, Supply Chain and End of Life Consumer Engagement Social and Economic Outcomes <p>Entrants need to demonstrate through submission of data, case studies and third-party evaluation or references, how stewardship has provided environmental and human benefits within the product or material's life cycle.</p> <p>Judges have five points to award against each of the four criteria (20 points overall).</p> <p>Each criteria states mandatory requirements for award submissions, and, explanatory notes for judges and entrants.</p> <p>1. Circular design features and performance</p> <p>Submissions should describe and demonstrate how product design and development is being used to deliver circular design outcomes that enable improved product stewardship outcomes.</p> <p>Submissions should describe and demonstrate how the program within a brand or business contributed to these circular design outcomes.</p> <p><u>Notes</u></p> <p>Submissions are encouraged to cover, but are not limited to, improvements in durability, reparability, reusability, recyclability, elimination of hazardous substances, safe use of chemicals, product safety and human health.</p> <p>2. Manufacture, Supply Chain and End of Life</p> <p>Submissions should describe and demonstrate how the brand or business is delivering excellence in supply chain management from raw materials sourcing (including creating demand for recycled materials as raw material) manufacturing efficiency, supply chain operation and end of life management. Judges will be looking for where action fostered by product stewardship has created benefits.</p>

CATEGORY	CRITERIA
Best Stewardship Outcomes – Single Business or Brand (continued)	<p><u>Notes</u></p> <p>Submissions are encouraged to cover, but are not limited to, innovation and change in materials sourcing and recycled content, energy (carbon intensity) and water use, waste avoidance across the supply chain, cleaner production techniques, low-impact and efficient logistics.</p> <p>Clear evidence, data and/or case studies showing excellence and innovation in product stewardship outcomes at the post-consumer or end-of-life stage will be favourably judged.</p> <p>Judges understand that some schemes may focus mainly on end of life, and entries that focus on some but not all aspects of supply chain management will be competitive.</p> <p>3. Consumer and user awareness / engagement</p> <p>Submissions should describe and demonstrate how the business or brand maximises consumer and user awareness of product stewardship.</p> <p><u>Notes</u></p> <p>Judges are looking for clear evidence, data and or case-studies showing how stakeholder engagement is an ongoing and positive process in the scheme's operation.</p> <p>High scoring schemes or initiatives will demonstrate excellence and innovation in effectively communicating the role, benefit and value of product stewardship.</p> <p>4. Social and economic outcomes</p> <p>Submissions should describe and demonstrate how the scheme or program, through a product stewardship approach, creates social and economic benefit.</p> <p><u>Notes</u></p> <p>Judges will be looking for:</p> <ul style="list-style-type: none"> • clear evidence, data and or case-studies demonstrating the economic benefits of the scheme or initiative • clear evidence, data and or case-studies demonstrating the social benefits of the scheme or initiative <p>Benefits can be framed in terms of, but not limited to, return on investment, job and skill creation, positive impacts on local communities, health and safety outcomes and dealing with issues such as modern slavery and conflict minerals.</p>

CATEGORY	CRITERIA
Innovation in Industry-Led Product Stewardship Scheme Design.	<p>This award recognises the immense effort required to wrangle stakeholders, bring competitors and service providers together around a common goal to create and build a scheme and achieve noteworthy performance outcomes. This category is open to Product Stewardship Schemes or Industry Collectives representing more than one business or brand.</p> <p>Judges have five points to award against each of the four criteria (20 points overall).</p> <ol style="list-style-type: none"> 1. Innovation in stakeholder engagement across businesses and value chains. <p>Judges will be looking for alternative and/or novel approaches to genuine engagement, consultation and outreach, and, evidence of effectiveness and impact.</p> 2. Innovation in voluntary scheme design, including governance and funding. <p>Judges will be looking for alternative and/or novel approaches to scheme co-design approaches, organisation models and scheme financing, and, evidence of effectiveness and impact.</p> 3. Innovation in scheme operation, including logistics, partnerships and technology. <p>Judges will be looking for alternative and/or novel approaches to scheme implementation and delivery; decarbonisation of logistics and transport aspects; collaboration and co-design aspects and evidence of effectiveness and impact.</p> 4. Novel business models and approaches <p>Judges will be looking for alternative and/or novel business models, including social businesses; models that address product stewardship challenges in regional, rural and remote areas and challenging industry segments.</p>

CATEGORY	CRITERIA
Digitalisation in Product Stewardship	<p>This award recognises use of digital thinking and technology in schemes, initiatives or program operations, communications and/or education to maximise sustainability performance and circularity. This category is open to Product Stewardship Schemes or Industry Collectives representing more than one business or brand, and, single businesses or brands.</p> <p>Judges have five points to award against each of the four criteria (20 points overall).</p> <ol style="list-style-type: none"> 1. How digital thinking was embedded into scheme / company program design <p>Judges are looking for the problem or opportunity that digitisation is addressing ,and, evidence of effectiveness and impact. This may include, but is not limited to, product and material tracking, data collection, billing systems, forecasting and communication.</p> 2. How technology platforms or bespoke systems were assessed and selected <p>Judges will want to understand was the process undertaken to deliver the outcome, and, was the outcome innovative compared to industry standards.</p> 3. Specific attention to social responsibility associated with technology use <p>Judges will assess whether the outcome addressed accessibility, online safety and privacy, and, systems in place to ensure reliable content and credible fact-based information was presented.</p> 4. Demonstrating the value-add of digital thinking in terms of (including, but not limited to) <ul style="list-style-type: none"> • Circular design features / performance • EoL and supply chain features / performance • Consumer and user awareness / engagement • Social and economic outcomes

CATEGORY	CRITERIA
Product Stewardship Champion of the Year	<p>The Centre directors will identify and directly award (no entries accepted or required) an Australian individual or team who has had a singular impact in leadership, technology, policy or operations that has driven stewardship forward in Australia in 2021.</p> <p>The individual or team may be involved in a business, a stewardship scheme, an industry association, government, NGO or social enterprise. Relentless persistence, focus, commitment and impact are qualities to be acknowledged.</p>



The Product Stewardship Centre of Excellence was established in December 2020 by a consortium of UTS Institute for Sustainable Futures, the Australian Industry Group and Cox Inall dentsu in partnership with the Australian Government through the Department of Agriculture, Water and the Environment. It was established with the assistance of a grant through the National Product Stewardship Investment Fund.

More information

Email: awards@stewardshipexcellence.com.au

www.stewardshipexcellence.com.au

 **@StewardshipAU**

